

**JUGGALO**



**MARCA**

**OFFICIAL PROGRAM**

# Rise and Unite, Juggalo Family!

In 2011, in a completely absurd, malicious, and unwarranted course of action, the U.S. Federal Bureau of Investigations added Juggalos to their gang assessment database right alongside some of the most ruthless gangs in America. This has caused many Juggalos, who are some of the most beautiful, spiritual, fun-loving, artistic, hardworking people you will ever meet, to suffer at the hands of law enforcement and authority figures everywhere, who suddenly viewed them as nothing more than criminals based solely on their musical preference and allegiance to the great American musical subculture known as the Juggalo Family.

And so on this historic day of September 16th, 2017, our great, mighty, and powerful Juggalo Family heeds a call that echoes from deep within the mystical depths of the Dark Carnival. It is a call for unity, strength, and solidarity—one that pulls us to stand arm in arm to protect and defend our great tradition of joy, merriment, music, face-paint, love, and most of all fellowship. A dark shadow looms over the circus festival grounds as clouds of dust continue to rise up, smothering the scene in a grim pallor. The cries of a mother forcibly separated from her child. The pounding fist of an imprisoned man as he examines the lines of the hatchetman tattooed on his skin. The confused gasp of a young teen being fired from his job and then escorted off the grounds. “Gang member.” Unwanted, unaccepted, unloved, and systematically profiled.

For six long years. Terrorized and persecuted by law enforcement, by the courts, by mainstream America—thrown aside, taunted, and locked away. All because we share a powerful euphoric Family bond that outsiders fear because they don't understand. And though the journey has been long and the night seemingly bleak, dear Juggalos, today the mighty Dark Carnival has heard your cry. A beacon of hope cuts through the darkness and dust, revitalizing the circus grounds with color, as our great Juggalo Family stands as a pillar of strength, unity, and solidarity for not only our Juggalo brothers and sisters but the freedom of people everywhere.

Who will stand to protect the merry-makers? Who will stand to protect artistic freedom? Who will join together to “Clown The Police State”? Backed by the strength of our entire Family and on behalf of the thousands of Juggalos who have suffered injustice at the hands of our oppressors, we shall stand! Our voices will be heard on this great day, undoubtedly the greatest moment in Juggalo history. For what greater purpose is there than to rise up and unite to protect our Family against the evil powers that be! So let our great purpose be heard and resonate out to the masses, a lesson to the world and a great light, which all begins and ends with but a single voice: YOURS!

# THE JUGGALO MARCH

## When

September 16th, 2017 (Saturday)  
2–10pm

## Where

National Mall  
900 Ohio Drive SW  
Washington, DC 20024

We will assemble between 1 and 2pm in front of the Lincoln Memorial, where you will find a stage set up between the base of the Lincoln Memorial steps and the Reflecting Pool.

## Shorthand Schedule of Events

See page 4 for the full schedule.

1–2pm:

Juggalos assemble at the Lincoln Memorial  
(Please don't arrive before 1pm.)

2–4pm:

Guest speeches by Juggalos, ICP, and more, with musical performances

4–5:30pm:

JUGGALO MARCH ON WASHINGTON  
(2.4 miles—see map on the back of this program)

5:30–9pm:

Guest speeches by Juggalos, Psychopathic Records, and more, with musical performances

9pm–10pm:

ICP's Grand Finale Performance

10pm–2am:

Juggalo March After Party  
Café 611 / 611 N Market Street, Frederick, MD 21702  
\$10 Admission

## Social Media Links

[www.juggalomarch.com](http://www.juggalomarch.com)  
[facebook.com/officialjuggalomarch](https://facebook.com/officialjuggalomarch)  
[twitter.com/juggalomarch](https://twitter.com/juggalomarch)





# Rules of the March

We ask that the entire Juggalo Family act with respect and honor throughout the march. To do otherwise would defeat our whole purpose.

Signs, flags, and banners are allowed on sticks or poles no higher than 10 feet.

Signs should not promote violence or threats.

Music broadcasted on small devices is allowed.

Please do not interfere with other events happening at the National Mall.

Please don't litter.

No vandalism

No weapons (or anything that could be construed as a weapon)

No alcohol, marijuana, or drugs

No fireworks, balloons, or glass bottles

No vehicles of any kind, including bicycles

Animals (on leashes) are allowed. Owners must clean up after them.

## **What to Bring**

Bottled water and snacks

Signs, banners, flags, costumes, clothing, and other ways to communicate our message

Small backpacks and bags

Check the weather the day before and dress accordingly

## Parking Info

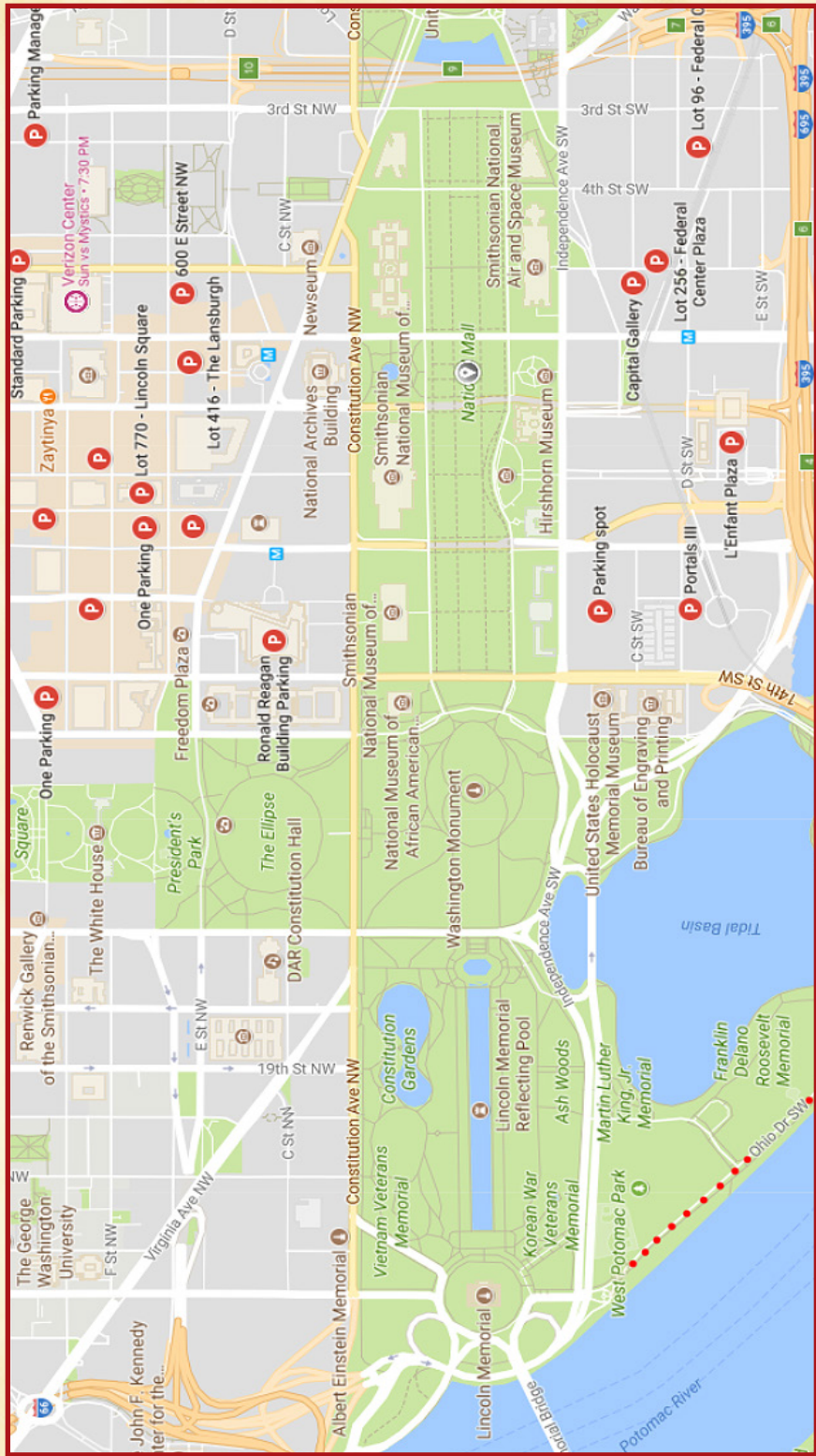
Visitor parking is available along Ohio Drive SW between the Lincoln and Thomas Jefferson Memorials, represented by the red dots on the map.

Parking garages are everywhere in DC, but many of them fill up quickly, particularly on weekends. Your best bet is to utilize two apps—Spot Hero and Parking Panda—which allow you to book your parking space in a garage in advance or find out which garages have vacancies.

In addition, please be advised that there is virtually no free parking in DC, so using one of the parking apps to fulfill your parking needs is strongly advised.



# PARKING MAP



# JUGGALO MARCH SCHEDULE OF EVENTS

AT THE NATIONAL MALL (LINCOLN MEMORIAL)

Stage Host: Kevin Gill

Music by DJ Carlito

1-2pm	Juggalos assemble (please don't arrive before 1pm)
2-2:05pm	Speech by <i>Kevin Gill</i> (Psychopathic Records)
2:05-2:20pm	Juggalo Testimonies by <i>Crystal Guerro</i> , <i>Tyler Bartashnick</i> , <i>Laura King</i> , & <i>Jessica Bonometti</i>
2:20-2:30pm	WOLFPAC PERFORMANCE
2:30-3pm	Speeches by <i>Mitchell Sunderland</i> (Vice), <i>Scottie D</i> (Faygolovers.net), & <i>Solana Ramos</i> (community organizer)
3-3:10pm	ONYX PERFORMANCE
3:10-3:40pm	Speeches by <i>Camille Dodero</i> (writer), <i>Steve Miller</i> (author of <i>Juggalo</i> ), & <i>Farris Haddad</i> (The Juggalawyer)
3:40-3:50pm	LIL EASY E PERFORMANCE
3:50-4pm	Speech by the Insane Clown Posse
4-5:30pm	THE JUGGALO MARCH ON WASHINGTON
5:30-5:40pm	Written Statement by <i>Michael Steinberg</i> (Director of the ACLU of MI) read by <i>J-Webb</i> (Psychopathic Records)
5:40-6pm	OUIJA PERFORMANCE
6-6:10pm	Speech by <i>Nathan Rabin</i> (author of <i>You Don't Know Me but You Don't Like Me</i> )
6:10-6:30pm	DJ CLAY PERFORMANCE
6:30-6:40pm	Speech by <i>Sugar Slam</i> (Psychopathic Records)
6:40-7pm	BIG HOODOO PERFORMANCE
7-7:10pm	Speech by <i>Bukshot</i> (artist)
7:10-7:30pm	LYTE PERFORMANCE
7:30-7:40pm	Speech by <i>Mad Man Pondo</i> (JCW legend)
7:40-8pm	MADCHILD PERFORMANCE
8-8:10pm	Speech by <i>Rude Boy</i> (Psychopathic Records)
8:10-8:40pm	ABK PERFORMANCE
8:40-9pm	Speech by <i>Jumpsteady</i> (Psychopathic Records)
9-10pm	INSANE CLOWN POSSE PERFORMANCE

10pm-2am / Juggalo March After Party  
Café 611 / 611 N Market Street, Frederick, MD 21702  
\$10 Admission





